

# Attachment A



# "HOW DID YOU HEAR ABOUT KIDSCARE?"

Total Surveys Keyed from Applications 9801

Notice In The Mail	1047
Doctor/Health Center	2362
School	1490
Community Assistance	648
County Health Clinic/Immunization Site	797
Community Health Worker (e.g. Promotoras)	693
Church	71
IHS/Tribal Health Clinic	295
Neighborhood Youth Center	38
Fast Food	3
Convenience Store	10
Radio/TV	1661
Promotional Event	66
Internet	22
Other - <i>Not Specified</i>	934
<i>Newspaper</i>	113
<i>Family Member</i>	58
<i>Friend</i>	105
<i>AHCCCS</i>	79
<i>DES</i>	170
<i>Hospital ER</i>	22
<i>WIC</i>	108
<i>Misc.</i>	229
<b>Other Total</b>	<b>1818</b>
No Response - <i>English</i>	539
<i>Spanish</i>	243
<i>Unknown (Comm Center)</i>	172
<b>No Response Total</b>	<b>954</b>

Number of Application Surveys With More Than 1 Response 1229